

# Vox Internet - Programme de recherche soutenu par l'ANR

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## **Technical Regulation of the Internet : From Standardization to Behavioral and Societal Norms**

Workshop in Paris March 31st  
2009, 9h00 am to 6h00 pm  
organized by the Innovation &  
Régulation Chair  
(Orange-Ecole  
Polytechnique-Telecom  
ParisTech) and Vox Internet II  
(FMSH- ENS LSH-CSI) will  
take place at  
ENSAM-ParisTech (Salle  
Rouge ), 151 Bd de l'Hôpital,

75013 Paris.

Wednesday 18 February 2009

New technologies of information and communication (ICT) lead, by their specific dynamic, to widen this traditional framework of understanding. First of all, standardization takes a new direction when the contexts of innovation are open and when the traditional separation of the technical layers is no more evident.

Then, the multiplication and the competition between the aggregation platforms to capturing the relation with the consumer tend to make the technical standards evolve from the market standards with the result that standardization is currently related less to the technical functionalities than more and more directly to the control of the uses.

The expansion of network demonstrates that the traditional forms of standardization are not necessarily contradictory but that they create potential conflicts of normativity.

Free entrance after inscription to the following address: [patricia.brifaut - at - polytechnique.edu](mailto:patricia.brifaut@polytechnique.edu)

You can load the programme and the presentation in the document section.